

Good news! As of October 1, 2019, NC Health News is making our content free for republication.

Thanks for using our content! We work hard to make it complete, unbiased, deeply researched and, in short, high quality journalism.

We are asking editors who use our content on their site to follow some simple instructions so that we can collect data on pageviews, even as you publish on *your* site.

We have deployed a **republication tool** that you'll see when you go to our site and click on a story. In the right hand column of our website, look for this widget:



(If there is no widget, that's because the story is not ours to give away.)

Click on the blue "Republish This Story" button and this will open a pop up window that looks like this:



Scroll down in this window and you'll find the html for our story. We keep the html simple, no tab codes, only `<p></p>`, bolding and italicizing, links, image code, etc. It should not gum up your CSS.



Click the blue “Copy to Clipboard” button and this will copy our entire html for the story. Your designers may have to do some formatting to fit your website’s style, or your CSS may override our formatting.

THERE IS ONE IMPORTANT ELEMENT CONTAINED IN THIS HTML THAT WE REQUEST FOR YOU TO USE

If you scroll to the bottom of the html, you will find a snippet of code that looks like the code highlighted in blue, below:

```
<p>This <a target="_blank" href="https://www.northcarolinahealthnews.org/2019/11/08/nc-growing-peer-support-ecosystem-creates-opportunities-challenges/">article</a> first appeared on <a target="_blank" href="https://www.northcarolinahealthnews.org">North Carolina Health News</a> and is republished here under a Creative Commons license.</p>
```

This piece of code is a “tracking pixel” that “phones home” to our Google Analytics page each time one of your users opens the page. So, you get credit for the pageview *AND* we get credit for the pageview.

Inclusion of this tracking pixel is *critically important* for us, as we need to fundraise to pay for providing our content to you at no cost. Having this data on how often readers access our content helps us to make the case to our funders to continue supporting our work.

Finally, we ask that you credit us on your website.

Under the byline, please include a live link to NC Health News under the byline, like this:

Story Headline Here

By Jane Doe

[North Carolina Health News](https://www.northcarolinahealthnews.org)

And at the bottom of the story, please include this text:

North Carolina Health News is an independent, non-partisan, not-for-profit, statewide news organization dedicated to covering all things health care in North Carolina. Visit NCHN at www.northcarolinahealthnews.org.

We’re really excited to be able to provide this service to publishers and readers all over North Carolina.

If you have any questions, please don’t hesitate to call editor **Rose Hoban** at **919 295 6246**.